

Checklist: verbal, listening, non-verbal and written communication skills

Verbal communication skills include:

- allowing time for questions (by you and from your learners) but not getting too side-tracked by these
- asking if everyone can hear you (and see you if they are hard of hearing or will be lip reading)
- asking questions regularly to check that learners are listening and understanding
- avoiding ambiguity and misunderstandings by explaining things well
- backing up explanations with handouts and/or visuals images
- being aware of your body language so that you are not appearing negative when speaking, i.e. by folding your arms
- being aware of your posture and gestures
- emphasising key words, repeating things, and summarising key points regularly
- ensuring you have the required subject knowledge, introducing and conveying this confidently, convincingly, passionately and enthusiastically
- explaining new or unusual words, jargon and acronyms
- giving constructive and positive feedback when applicable
- introducing points in a logical and progressive order
- not complicating your speech by including too much too soon
- not speaking too quickly
- not losing the point of what you are trying to convey
- recognising group dynamics, encouraging shy learners to get involved and managing over-confident ones
- remaining focused
- speaking a little more slowly and loudly than normal
- trying not to say *erm, yeah, okay, you know*, or saying *does that make sense?* (the latter may only gain a yes response as learners feel that is what you want to hear, ask open questions instead)
- trying not to say *obviously*, as things are only obvious to you
- using active listening skills
- using learners' names
- watching and listening to your learners for their reactions to what you are saying

Listening skills include:

- avoiding interrupting
- avoiding reaching conclusions or hasty judgments

- leaving your emotions, arguments and thoughts behind
- limiting distractions if possible
- listening for a key word which will help you clarify what is being said
- stopping talking
- using body language such as nodding and smiling to convey you are listening
- using eye contact, but not in a threatening way
- watching your learners' body language for signs they don't understand something

Non-verbal communication skills include:

- acting genuinely
- acting professionally
- being aware of gestures and facial expressions
- conveying a genuine interest in others by smiling and nodding
- demonstrating good posture and movement
- having a warm confident manner
- limiting internal and external distractions
- looking sincerely at people
- moving naturally and easily
- positioning yourself so that others can see and hear you
- projecting positive body language
- taking care of your appearance
- using active listening skills
- using good eye contact (not too short or too long)
- wearing appropriate dress

Written communication skills include:

- asking a colleague to proofread your work
- avoiding too many slang words, abbreviations, acronyms or jargon
- checking to see if anything could be misinterpreted – remember that the tone of how you write it might not be the same as how someone else reads it
- considering who will read your text, for example, if they have any visual disabilities

- ensuring your text covers equality, differentiation and inclusiveness
- expressing numbers in a certain way when including them in sentences. For example *five days later*, rather than *5 days later*. This applies when the number is less than 10 or it begins a sentence. The number 10, or anything greater than 10, should be written as a number not a word, for example, *there were 15 in the group*.
- issuing a reading list, website list and/or a way to guide learners where they can obtain further information
- keeping sentences short and to the point, in a suitable font and size
- keeping your text logical and progressive
- not cutting out vowels in words
- not including too many facts or dates
- not mixing terms, for example, learner, student and candidate; just choose one and keep to it
- not putting too much on one page, i.e. spread things out and use spacing accordingly
- not raising any questions which are left unanswered
- not using a lot of exclamation marks (!) or needless emoticons (☺)
- not using too many CAPITAL LETTERS as it might appear you are shouting
- proofreading your work for spelling, grammar, punctuation and sentence construction errors
- reading what you have written as though a learner is reading it, to check it won't be misinterpreted or that the tone is not coming across as negative
- standardising documents and email signatures in accordance with the organisation's identity and branding
- using correct referencing if you are citing from books
- using visuals to back up your text i.e. illustrations, pictures, graphs and diagrams when possible
- using language that suits the reader and is appropriate to the level of learning (please see Chapter 7 regarding checking the readability of text)
- using subject headings, underlining, bullets, italics or boldening to emphasise points and break up large sections of text